



United Way
of El Paso County

Children Succeed Impact Area: The focus of this *Impact Area* will be actions which will lead to every child being ready for school and reduce the high school dropout rate.

United Way of El Paso County will assess needs and priorities and monitor changes in community conditions in our targeted impact areas through: **Funding** of programs and services; **Collaboration**—partnerships with funders, government agencies and/or community agencies/organizations to formulate plans and initiatives to implement strategies; and/or **Advocacy**—the process of influencing policy makers including elected and appointed officials to achieve changes in rules, legislation or practice.

Goals	Strategies	Efforts	Community Outcomes
<i>Increase the percentage of children who enter school ready to learn.</i>	1. Improve the quality of pre-school programs through training and assistance for child care center administrators, teachers, and child care home providers.	<ul style="list-style-type: none"> ▪ Funding ▪ Collaboration ▪ Advocacy 	<ul style="list-style-type: none"> ▪ Increase the number of child care centers with a 5 star rating. ▪ Increase the number of home child care providers with a 3 star rating. ▪ Increase the number of child care centers seeking NAEYC (National Association for the Education of Young Children) accreditation. ▪ Improve the quality of services provided by family child care providers.
	2. Inform parents and caregivers of pre-school aged children of programs that address development of cognitive, physical health, and social and emotional skills so that children are better prepared for school.	<ul style="list-style-type: none"> ▪ Funding ▪ Collaboration 	<ul style="list-style-type: none"> ▪ Increase percentage of children ready for school based on the Texas Primary Reading Inventory scores.
	3. Improve access to quality child care through leveraging other funding sources.	<ul style="list-style-type: none"> ▪ Funding ▪ Collaboration 	<ul style="list-style-type: none"> ▪ Increase percentage of children ready for school.

Goals	Strategies	Efforts	Community Outcomes
<i>Increase the percentage of youth graduating from high school who are ready for college, technical training, apprenticeship programs, employment or military service.</i>	1. Increase access to youth in middle and high school to tutoring and college preparation services.	<ul style="list-style-type: none"> ▪ Funding ▪ Collaboration ▪ Advocacy 	<ul style="list-style-type: none"> ▪ High School dropout rate decreases.
	2. Provide quality after school and youth development programs primarily for children ages 5-12.	<ul style="list-style-type: none"> ▪ Funding ▪ Collaboration ▪ Advocacy 	<ul style="list-style-type: none"> ▪ High quality after school programs will be available in all areas of the county. ▪ After school programs will include some of the following components: tutoring, arts, character building, health education, and mentoring.
<i>Increase access to mental health services for children (including behavioral health).</i>	1. Support efforts for adequate bed space for in-patient care for children.	<ul style="list-style-type: none"> ▪ Advocacy 	<ul style="list-style-type: none"> ▪ Children who need to be hospitalized for mental illness will remain in El Paso for treatment.
	2. Support efforts for increased reimbursement for mental health services.	<ul style="list-style-type: none"> ▪ Advocacy 	<ul style="list-style-type: none"> ▪ Texas will consider increasing reimbursement for mental health services for children.
	3. Train adult volunteers who work with youth to be aware of community resources.	<ul style="list-style-type: none"> ▪ Funding ▪ Collaboration 	<ul style="list-style-type: none"> ▪ Adult volunteers who work with youth will be more aware of community resources available.
	4. Increase access to mental health services for children particularly when funding can be leveraged.	<ul style="list-style-type: none"> ▪ Funding ▪ Collaboration 	<ul style="list-style-type: none"> ▪ Mental health services for children will be accessible and affordable.
	5. Develop innovative methods to expand support services to children to promote good mental health.	<ul style="list-style-type: none"> ▪ Funding ▪ Collaboration 	<ul style="list-style-type: none"> ▪ Mental health services for children will be accessible and affordable.
<i>Increase the percentage of youth engaged in volunteerism.</i>	1. Increase the number and awareness of volunteer opportunities for youth.	<ul style="list-style-type: none"> ▪ Funding ▪ Collaboration 	<ul style="list-style-type: none"> ▪ Increased percentage of youth who are involved in volunteer service opportunities.
	2. Increase the number and awareness of youth leadership programs.	<ul style="list-style-type: none"> ▪ Funding ▪ Collaboration 	<ul style="list-style-type: none"> ▪ The number of youth leadership programs will increase. ▪ More youth will engage in youth leadership programs.
	3. Promote recruitment of mentors and caring adults for children.	<ul style="list-style-type: none"> ▪ Funding ▪ Collaboration 	<ul style="list-style-type: none"> ▪ Increased percentage of youth will have at least one mentor before graduation.

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	4. Promote awareness of youth philanthropy through service-learning opportunities.	▪ Collaboration	▪ Youth will have increased opportunities to engage in youth philanthropy activities.