



**United Way
of El Paso County**

Strong Families Impact Area: The focus of this *Impact Area* will be efforts which will lead to a stable and healthy lifestyle.

United Way of El Paso County will assess needs and priorities and monitor changes in community conditions in our targeted impact areas through: **Funding** of programs and services; **Collaboration**—partnerships with funders, government agencies and/or community agencies/organizations to formulate plans and initiatives to implement strategies; and/or **Advocacy**—the process of influencing policy makers including elected and appointed officials to achieve changes in rules, legislation or practice.

Goals	Strategies	Efforts	Community Outcomes
<i>Increase access to mental health and substance abuse services for adults.</i>	1. Increase access to mental health and substance abuse services for adults including non-traditional integrated approaches.	<ul style="list-style-type: none"> ▪ Funding ▪ Collaboration 	<ul style="list-style-type: none"> ▪ Increase availability of traditional and non-traditional approaches to providing mental health and substance abuse services.
	2. Support initiatives for increased mental health services including increased funding, reimbursement rates and provider shortages.	<ul style="list-style-type: none"> ▪ Advocacy 	<ul style="list-style-type: none"> ▪ Increased community awareness and support for increasing availability and access to mental health services.
<i>Meet basic needs of individuals, families, seniors, and children experiencing hunger, homelessness, emergency financial challenges, and/or disasters.</i>	1. Support transitional and emergency housing programs.	<ul style="list-style-type: none"> ▪ Funding ▪ Collaboration 	<ul style="list-style-type: none"> ▪ Individuals and families in crisis will move toward stability. ▪ Increased availability of shelter services.
	2. Support programs meeting temporary food needs.	<ul style="list-style-type: none"> ▪ Funding ▪ Collaboration 	<ul style="list-style-type: none"> ▪ Individuals and families will have adequate, nutritious food in times of need.
	3. Increase the community's preparedness and ability to respond to disasters and family emergencies.	<ul style="list-style-type: none"> ▪ Funding ▪ Collaboration ▪ Advocacy 	<ul style="list-style-type: none"> ▪ Families and individuals will have increased awareness of emergency preparedness. ▪ Families and individuals experiencing a crisis will have access to needed services.

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	4. Promote initiatives for increased legal services especially for immigrants, homeless persons and victims of domestic violence.	<ul style="list-style-type: none"> ▪ Advocacy 	<ul style="list-style-type: none"> ▪ Advocate for increased support for the provision of legal services particularly for homeless population, and immigration and domestic violence issues.
<i>Reduce domestic violence including child abuse and neglect.</i>	1. Support intervention programs including shelter for children and families experiencing domestic violence and child abuse.	<ul style="list-style-type: none"> ▪ Funding ▪ Collaboration 	<ul style="list-style-type: none"> ▪ Community members have knowledge of and access to services to protect them from violence.
	2. Promote prevention education regarding domestic violence and child abuse and neglect.	<ul style="list-style-type: none"> ▪ Advocacy 	<ul style="list-style-type: none"> ▪ Adults and children will be safe from violence.
<i>Increase the number of healthy adults.</i>	1. Support health screening and education programs/services.	<ul style="list-style-type: none"> ▪ Funding ▪ Collaboration 	<ul style="list-style-type: none"> ▪ Community members will have a greater awareness of the components of a healthy lifestyle.
	2. Support programs/services to increase adult's knowledge of healthier lifestyle choices.	<ul style="list-style-type: none"> ▪ Funding ▪ Collaboration 	<ul style="list-style-type: none"> ▪ Community members will have a greater awareness of the components of a healthy lifestyle.
	3. Advocate for increased transportation services especially for disabled, elderly and those with medical needs.	<ul style="list-style-type: none"> ▪ Advocacy 	<ul style="list-style-type: none"> ▪ Increased community support for expanded transportation services for persons who are elderly, disabled or have medical needs.
	4. Advocate for increased access to specialty care health services.	<ul style="list-style-type: none"> ▪ Advocacy 	Community members will have increased accessibility to health care specialists.
	5. Increase the number of adults engaged in community service activities.	<ul style="list-style-type: none"> ▪ Collaboration ▪ Advocacy 	<ul style="list-style-type: none"> ▪ Increased number of adults in El Paso who are volunteers. ▪ Increased awareness of volunteer opportunities in the community.
<i>Encourage cooperation between the military and the community to ensure support for all military connected families.</i>	1. Inform the community and nonprofit agencies, and encourage cooperation to address issues related to the increased number of military connected families in our community.	<ul style="list-style-type: none"> ▪ Collaboration ▪ Advocacy 	<ul style="list-style-type: none"> ▪ The strong community support for military families will continue.
	2. Advocate for increased community services that are responsive to the needs of military connected families.	<ul style="list-style-type: none"> ▪ Collaboration ▪ Advocacy 	<ul style="list-style-type: none"> ▪ Services will be increased relative to the increase in military connected families.

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	3. Assist military families through times of crisis; provide support services on base and connect military families to community services.	<ul style="list-style-type: none"> ▪ Funding ▪ Collaboration 	<ul style="list-style-type: none"> ▪ Community agencies will be able to respond to the needs of military families.