

American Red Cross in El Paso

Building a stronger, safer community through blood donation and home fire prevention.

¡Gracias, El Paso!



LOS DONANTES | THE DONORS

141 units collected in 3 days
86 Type O units donated
78 first-time donors

El Paso residents came together to launch Los Donantes, a new campaign focused on increasing blood donations and raising awareness within the Hispanic community. Community members came together to donate blood, save lives, and help ensure patients have access to critical blood products when emergencies occur.

**Gracias por donar.
Gracias por salvar vidas.**



SOUND THE ALARM

288 smoke alarms installed
85 homes made safer
255 residents reached
108 volunteers engaged

Volunteers, community partners, and the El Paso Fire Department joined forces to help families reduce the risk of home fire tragedy. In a single day, volunteers installed free smoke alarms and shared home fire safety information with residents across the community.

**Más hogares seguros.
Más familias preparadas.**



American Red Cross
Serving West Texas

*Photos courtesy of the American Red Cross
West Texas Chapter.*