

2024-2025 DONOR NETWORKS



Leading Together

United Way of
El Paso County

United
Way





THE IMPACT YOU HELP CREATE

Message from the **BOARD CHAIR & CEO**



As we reflect on the past year, we are filled with deep gratitude and pride for the incredible strength, resilience, and compassion of our El Paso community.

At United Way of El Paso County, we have always believed in the power of coming together—neighbors helping neighbors, leaders lifting voices, and partners building bridges toward opportunity.

This year reminded us once again that when we #LiveUnited with purpose, there is no challenge too great. Together, we've not only expanded access to essential resources but also helped create lasting, systemic change across education, health, financial stability, and basic needs.

We extend our heartfelt thanks to every donor and partner—and especially to our Leadership Society members, whose generous annual gifts help power our mission at the highest level. Your leadership and commitment make a profound impact and help pave the way for transformational change in our community.

Thank you for creating meaningful impact in our community.



UNITED WAY
El Paso County

Leadership
SOCIETY

\$798, 878

TOTAL DONOR NETWORK DONATIONS

6

TOCQUEVILLE MEMBERS

269

LEADERSHIP MEMBERS

35

EMERGING LEADERS

107

**YOUNG LEADERS SOCIETY
MEMBERS**

142

RISE WITH YLS MEMBERS



Small Business
Big Impact

Bank of Texas, New York Life, Mata Drywall, LLC, Novamex

Thank you to our Small Business, Big Impact participants who, through this network, have the opportunity to give back, develop and execute your corporate social responsibility goals, and receive acknowledgement for the positive change you're enacting in the community.

Legacy of Giving

The United Way of El Paso County proudly honors the legacy of Mary Bedford, a dedicated Tocqueville donor since 2016.

Ms. Bedford contributed a remarkable total of \$90,000 in that timeframe, and we are grateful for her generous support of our community.

Thank you, Ms. Mary Ruth Bedford.



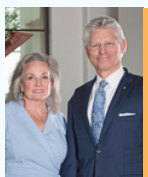
It is with great pleasure that we introduce our Tocqueville and Leadership Society Members. They have generously contributed to our United Way from April 2024 to March 2025.

(Donations of \$10,000+)



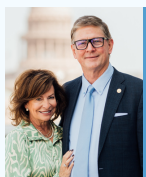
**CRYSTAL
LONG**

GECU



**RICK & GINGER
FRANCIS**

WESTSTAR BANK



**DAVID & CINDY
OSBORN**

WESTSTAR BANK



**VICTOR RUEDA &
ROSEANNE DE LA
FUENTE RUEDA**

COMMUNITY MEMBERS



**KELLY
TOMBLIN**

EL PASO ELECTRIC

MEMBERSHIP BY COMPANY

WestStar Bank	57
Freeport-McMoRan	51
GECU	42
El Paso Electric	19
El Paso Water	18
Community Members	18
Marathon Petroleum	12
Hunt Companies, Inc.	9
Raiz Federal Credit Union	5
University of Texas at El Paso	5
Dillard's	4
El Paso Community College	4
Life Ambulance Service, Inc.	4
Lauterbach, Borschow & Co., P.C.	2
New York Life	2
Rocky Mountain Mortgage	2
Strickler & Prieto, LLP	2
United Way of El Paso County	2
University Medical Center of El Paso	2

Platinum (\$5,000 - \$9,000)

Clarence Ansley - Hunt Companies Inc.
William & Monica Brady - Hunt Companies/WestStar Bank
Nathan Hirschi - WestStar Bank
Cheryl Mele - El Paso Electric
Daniel Vasquez - GECU
Chuan Xiao - University of Texas at El Paso

Gold (\$2,500 - \$4,999)

Robert & Sandra Sanchez Almanzan - El Paso Electric
Nicole Bradford - GECU
Cynthia Conroy - WestStar Bank
Bryan & Diana Hall - Beck & Hall, P.C.
John & Jean Holzenthaler
Frances & Joshua Kahn Fund
Priscilla Monarez - WestStar Bank
Lorenza Olivas
David Rascon - GECU
Valerie Saad - Hunt Companies, Inc.
James Schichtl - El Paso Electric
Daniel Solis - Marathon Petroleum
Martin Soltero - Freeport-McMoRan
Julie Summerford Pearson - Hunt Companies, Inc.
Dasiy Tellez - University of Texas at El Paso
Joanne & Victor Terrazas - WestStar Bank
Max & Erin Villaronga - Raiz Federal Credit Union
Anonymous - Rocky Mountain Mortgage Co.
Anonymous - El Paso Electric
Anonymous - El Paso Water
Anonymous - Ysleta I.S.D.





Silver (\$1,500 - \$2,499)

Shelly Barnett - Freeport-McMoRan
Dennis Berger - Freeport-McMoRan
Rajesh Bhakta - Freeport-McMoRan
Sharon Butterworth
Teresa Carlos - GECU
Edward Carpio - Freeport-McMoRan
Arlene Carroll - WestStar Bank
Ivan Chan - Freeport-McMoRan
Yvonne Dorado - WestStar Bank
Jesus M. Dukes, Jr. - Rocky Mountain Mortgage Co.
Michelle Fenton - El Paso Electric
Thomas Gabriel - WestStar Bank
Mike Galvez - Freeport-McMoRan
Aana Gamble - Freeport-McMoRan
Yolanda Garcia - WestStar Bank
Michael Gonzales - Freeport-McMoRan
Carmen Guerrero - GECU
Carlos Guzman - Freeport-McMoRan
Jerry & Laurie Harris - WestStar Bank
Cynthia Henry - El Paso Electric
Georgina Hernández - United Way of El Paso County
Linda & Orlando Hernandez - WestStar Bank
Luis Ito - Freeport-McMoRan
Peter Jilkov - New York Life
Scott & Lynn Kobren - Lauterbach, Borschow & Co., P.C.
Jorge Lopez - Freeport-McMoRan
Marcos Lopez - El Paso Electric
Samantha Lozano - GECU
Dee & Adair Margo
Patricia Marquez - WestStar Bank
Patricia Martinez - WestStar Bank
Colleen A. Marusich - WestStar Bank
Robert & Evelyn Mckee
Natalie Means - GECU
Maria Isabel Medrano - WestStar Bank
Violeta Mendoza - WestStar Bank
Ezekiel Montoya - Freeport-McMoRan

Silver (\$1,500 - \$2,499)

Elisa Munoz-Inamoto - WestStar Bank
David Ornelas - El Paso Water
Fernando Ortega - GECU
Jeremy Pena - Freeport-McMoRan
Mara Portillo - WestStar Bank
Oscar Reyes - Marathon Petroleum
Julissa Reza - El Paso Electric
Claudia Rodriguez - WestStar Bank
Lee Rodriguez - WestStar Bank
Socorro Rodriguez - WestStar Bank
Daniel Santana - Freeport-McMoRan
Joesph N. Sayklay - WestStar Bank
William Serrata - El Paso Community College
Tracy Van Slyke - El Paso Electric
Omar Villa - University Medical Center of El Paso
Charlotte Vines - University of Texas at El Paso
Tracy Yellen - Paso del Norte Health Foundation
Alejandro Yu - Raiz Federal Credit Union
Elizabeth Zamora - Raiz Federal Credit Union
Richard Zollinger - Freeport-McMoRan



COMMUNITY IMPACT

United Way of El Paso County offers high-quality services and resources to the community, supporting nonprofit partners and making a positive impact in individuals' lives through strategic assistance.



2024-25 AT A GLANCE

3

WORKSHOPS

62

AGENCIES

119

ATTENDEES

NEW STREAMS OF REVENUE

FLYING HORSE HALF MARATHON, 10K, AND 5K



- The Flying Horse Half Marathon, 10k, and 5k started in 2011 and has become a regional signature race.
- In 2024, it was acquired by United Way of El Paso County, enhancing its community impact.
- The scenic route includes the racetrack, Sunland Park, and El Paso's Upper Valley.



- Proceeds support United Way's Community Impact Fund.
- Workplace Race promotes wellness and teamwork.
- Race for a Cause raises funds for local nonprofits.
- 744 participants registered - a 38.6% increase from 2023.
- 7 sponsors contributed.
- Total funds raised: \$82,618.



Bronze (\$1,000 - \$1,499)

Abigail Alvarado - Life Ambulance Service, Inc.
Bradford Alvarez - Freeport-McMoRan
Danny Araiza - Freeport-McMoRan
Aida Arce - GECU
Ty Arevalo - AT&T
Rosana Aroche - Hunt Companies, Inc.
Joe Baca - WestStar Bank
Anthony Bangs - El Paso Water
George Barraza - Freeport-McMoRan
Victor Barroteran - WestStar Bank
Andres Bates - Freeport-McMoRan
Elmer Beeler - El Paso Water
Travis Beltz - Marathon Petroleum
Frantz Bethaud - The Hospitals of Providence
Jennifer Borden - El Paso Electric
Elsa Borrego - El Pasoans Fighting Hunger
Larry Brown - Freeport-McMoRan
Rosa Butcher - WestStar Bank
Corinne Caraveo - WestStar Bank
Patrick Carey - Freeport-McMoRan
Jose Carpio - Freeport-McMoRan
Jose Cera - Freeport-McMoRan
Cristian Chafino - Freeport-McMoRan
Jack T. Chapman - WestStar Bank
Carlos Chavez - Freeport-McMoRan
Oscar Chavez - Freeport-McMoRan
Jessica Christianson - El Paso Electric
Rosa Christmann - GECU
Darrick Cooper - Marathon Petroleum
Carlos Covarrubias - Freeport-McMoRan
Daniel Cueto - WestStar Bank
Gisela Dagnino - El Paso Water
George De La Torre - El Paso Electric
Isabel De Paz - WestStar Bank
Bernardo Del Hierro - WestStar Bank
Daniela Dokie - Alamo Auto Supply
Jorge Dominguez - Freeport-McMoRan
Monica Donas - WestStar Bank
Robert Eckhart - GECU

Bronze (\$1,000 - \$1,499)

Rolando Escobar - Freeport-McMoRan
Dede Farmer - GECU
Laura Fernandez - WestStar Bank
Manuel Figueroa - Freeport-McMoRan
Stephanie Flees - GECU
Jose Antonio Flores - GECU
Rodrigo Flores - GECU
Sandra Flores - GECU
Laura Foster - El Paso Water
Monica Galindo - GECU
Jose Gallardo - Freeport-McMoRan
Alejandro Garcia - Freeport-McMoRan
Marcela Garcia - Paso del Norte Health Foundation
Melissa Garcia - WestStar Bank
Cynthia Garza - Project Vida
Tamara Gladkowski - WestStar Bank
Lisa Gonzales - GECU
Patrick Gorman - Gorman Industrial Supply
William Greetan - Freeport-McMoRan
Isaac Grijalva - El Paso Water
Dana Guerra - GECU
Diana Gulley - Dillard's
Gilbert Hendrix
Jesus Hernandez - Freeport-McMoRan
Mario Hernandez - El Paso Electric
Mario Hernandez - Freeport-McMoRan
David Hernandez-Barrera - Life Ambulance Service, Inc.
Isela Holguin - El Paso Water
Robert Hulings - Marathon Petroleum
Juan Jauregui - Marathon Petroleum
Nina Jensen - Marathon Petroleum
Loren Jimenez - Life Ambulance Service, Inc.
Hazel Kennedy - GECU

Bronze (\$1,000 - \$1,499)

Amy Krasikov - Raiz Federal Credit Union

Gloria Lavis

Patrick T. & Angela L. Lee

Gabriel Loya - Freeport-McMoRan

Fernando Lucero - El Paso Water

James Macias - Freeport-McMoRan

Bradley Martin - Oneok

Maribel Medina - WestStar Bank

Roxanna Medina - WestStar Bank

Rosalia Mendoza - WestStar Bank

Elizabeth Dipp Metzger - Crown Wealth Strategies

Liliana Miranda - WestStar Bank

Jacob Morales - Freeport-McMoRan

Michael & Claudia Morales - Raiz Federal Credit Union

Andres Moya - Marathon Petroleum

Joseph & Melanie Mullings - City Bank of El Paso

Roberto Munoz - Freeport-McMoRan

Teresita Oberman - WestStar Bank

Elizabeth Olivar - GECU

Martin Pacheco - Freeport-McMoRan



Bronze (\$1,000 - \$1,499)

Salvador Padilla - GECU
Hyung Lae Park - El Paso Community College
Deana Pennington - University of Texas at El Paso
Karl & Patricia Perry
Carsten Pickert - Freeport-McMoRan
Linda Pleasant - El Paso Electric
Raul Prieto - Strickler & Prieto, LLP
Blayne Primozych - El Paso Community College
Stephanie Quiroz - GECU
David Ramirez - Freeport-McMoRan
Scott Reinert - El Paso Water
Jana Renner - Paso del Norte Health Foundation
J. Antonio Rico - ESEI
Alejandra Rios Orozco - GECU
Salvador Robles - Freeport-McMoRan
Robert Rodriguez - Freeport-McMoRan
Lisa Franklin Rosendorf - El Paso Water
Roland Ruybe - Freeport-McMoRan
Jacqueline Salais - WestStar Bank
Crystal Salas - WestStar Bank
Ana I. Sanchez - El Paso Water
Jose Sanchez - Freeport-McMoRan
Yvonne Santillan - WestStar Bank
Vince & Yvonne Scarpinato - WestStar Bank
Janice D. Schauer - WestStar Bank
Scott Simon - Marathon Petroleum
Janet Skibo Estrada - Hunt Companies, Inc.
Giselle Smith-Johnson - WestStar Bank
Alfredo Solano - El Paso Water
Crystal Solis - WestStar Bank
Heriberto Sosa - Freeport-McMoRan

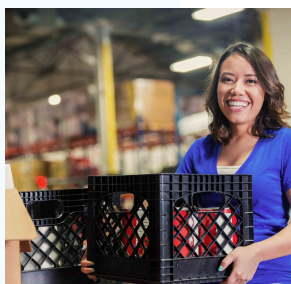


Commitment to COMMUNITY



1 Meeting People Where They Are

United Way of El Paso's programs actively work towards a common goal - meet people where they are and give them the tools to thrive. Parents as Teachers, The BOOST program, the Community Resiliency Center and the Family Resiliency Center provide mental health, education, and housing services to the greater El Paso region. In 2024-25, over 374 children alone received services across our programs.



2 Giving Back in Bigger Ways

VolunteerElPaso.org is an online database managed by United Way that connects El Pasoans to volunteer opportunities throughout the city. Together, we support local agencies with much needed volunteers. In 2024-25, volunteers logged over 2,100 hours and over 24 local nonprofits and organizations registered to receive help.



3 Finding Opportunities for Connection

The staff at United Way are defined by their determination and deep sense of purpose. Whether they're connecting families to vital resources, supporting community partners, or rallying volunteers, their commitment to making a difference never wavers. With compassion and a can-do spirit, they go above and beyond to ensure that every person they serve feels supported, empowered, and seen.

EMPOWERING YOUNG PEOPLE

ENGAGE YOUNG PROFESSIONALS SUMMIT



- The United Way's ENGAGE Summit is a vibrant gathering of change-makers, leaders, and community advocates.
- The region's largest convergence of young philanthropists and civic-minded individuals.
- All day event that provides thoughtful conversations and activities based on professional growth.



- In 2025, ENGAGE had 240 attendees at the El Paso Convention Center.
- United Way raised \$54,886 during the event.
- Notable speakers included:
 - Frantz Berthaud, (Board Member)
 - Andrea Ramirez (CEO of Amistad El Paso)
 - Christina Gonzalez (Assistant VP at Federal Reserve Bank of Dallas)
 - Dr. Ginger Raya (Center Leader at George McMillan Fleming Center for Healthcare Management and Associate Professor)



Bronze (\$1,000 - \$1,499)

Phillip Strickler - Strickler & Prieto, LLP
Willie Terrazas
Eric Thompson - Cardinal Health
Chris Tompkins - GECU
Claudia Torres - GECU
Gilbert Trejo - El Paso Water
Ray & Lilia Tullius - Opportunity Center for the Homeless
Jacque Valdez - GECU
Blanca Varela - WestStar Bank
Javier & Isabel Varela - WestStar Bank
David Veloz - Vitalant
Benjamin Viescas - Freeport-McMoRan
Robert Viescas - Freeport-McMoRan
Ruby Vigil - WestStar Bank
Mike Viramontes - Hunt Companies, Inc.
Sharon Voelz - Pizza Properties, Ltd.
Nigel Ward - University of Texas at El Paso
Veronica Watts - WestStar Bank
Gordon Welch
Elliott Werner
Cindy M. Wilis - WestStar Bank
Teresa Wyatt - University Medical Center of El Paso
Troy Wyatt
Courtney Yeatman - WestStar Bank
Michelle York - WestStar Bank
Julianne Yuhas - United Way of El Paso County
Anonymous
Anonymous - El Paso Central Appraisal District
Anonymous - El Paso Community College
Anonymous - El Paso Electric
Anonymous - El Paso Electric
Anonymous - El Paso Water
Anonymous - GECU
Anonymous - Hunt Companies, Inc.
Anonymous - Hunt Companies, Inc.
Anonymous - Project Vida

Emerging Leaders (\$500 - \$999)

Nicholas Alarcon - WestStar Bank
Nadine Balandran - GECU
Ana Gaby Becerra - Barracuda PR
Virginia Bissell - GECU
Vicente Buenvast - Dillard's
Michael Crawford - El Paso Water
Karen De Santiago - Lauterbach, Borschow & Co., P.C.
Isela Denton - WestStar Bank
Liana Diaz - Marathon Petroleum
Samantha Dominguez - GECU
Jessica Gonzalez - GECU
Yaneli Griego - GECU
Melissa Hernandez - GECU
Derrick Jauregui - El Paso Electric
Stephanie Miranda - GECU
Joaquin Mora - Dillard's
Michael Murphy - Life Ambulance Service, Inc.
Alexandra Ochoa - Dillard's
Rocio Padilla - El Paso Water
Angel Ramirez - El Paso Water
David Reyes - Marathon Petroleum
Joseph Rubalcaba - YMCA El Paso Del Norte Region
James Sanchez - GECU
Fredy Sansom - Freeport-McMoRan
Steven Sierra - El Paso Electric
Tyler Smith - Schmid, Broaddus, Nugent & Gano, P.C.
Miguel Tovar Jr. - GECU
Ruth Valadez - GECU
Whitney Villanueva - Marathon Petroleum
Anonymous - GECU

Small Business Big Impact (\$1,200+)

Bank of Texas
Enrique Mata Drywall, LLC
New York Life
Novamex

THANK YOU!

UNITED, we can transform lives and create a brighter future. Your dedication is vital to our success, and we appreciate your commitment. Together, let's continue making a difference and inspire hope in El Paso.

Thank you for being a beacon of positive change!

We thank our Leadership-Level givers and acknowledge that the names listed are based on current records. We apologize for any potential omissions and appreciate your understanding and continued support

**SCAN THE QR CODE
BELOW TO CONTINUE
YOUR SUPPORT**

