

UNITED WAY OF EL PASO COUNTY

FREQUENTLY ASKED QUESTIONS

WHAT IS UNITED WAY OF EL PASO COUNTY?

United Way of El Paso County (UWEPC) is a locally incorporated nonprofit organization dedicated to improving the lives of children, youth, families, and individuals that call the borderland region their home. Our United Way works with everyone in the community to make sure El Paso's future is better for all by ensuring our youth are prepared for school success; residents are leading healthy lives; adults and families are financially secure and independent; and vulnerable individuals are able to meet their basic needs.

WHY AM I ASKED TO GIVE TO UNITED WAY IN MY WORKPLACE?

United Way has always enjoyed a strong partnership with the business community. Our annual workplace giving campaign raises millions of dollars that contribute to real and local change. United Way is not a short-term investment; it's about lasting change. We prioritize our community's most critical problems alongside workplaces that host a workplace giving campaign to provide what is needed to support people and neighborhoods where we live, work, and raise our families. Several workplaces have had a long history of supporting United Way because they know their contributions provide maximum impact by running one campaign once a year, saving everyone time and money so organizations can effectively run their programs.

WHY SHOULD I GIVE TO UNITED WAY?

By directing your gift to United Way, your impact is 100 percent local. United Way invests in programs from a strong network of nonprofits and collaborates on the most promising solutions that are aligned with our mission and vision to provide essential and much-needed services to children, families, and individuals.

Effective. We only invest in programs at agencies in good financial health and in programs with results that are measurable, sustainable, and meet current community needs.

Efficient. Donor dollars are leveraged with others from grants to meet the most pressing needs in our community.

Local. United Way supports a strong network of agencies by funding more than 50 community programs providing hope for El Paso children and families.

WHO DOES UNITED WAY HELP?

Thanks to community support, last year more than 15,000 El Paso children and youth were served, more than 500 future leaders were developed, more than 1,100 volunteers found opportunities, and El Pasoans saved more than \$274,000 on prescription medication.

WHAT ARE SOME OF UNITED WAY OF EL PASO COUNTY'S PRIORITY AREAS?

Prepared Youth: United Way ensures healthy children and youth are ready for school success. We lead and collaborate on initiatives helping to close educational gaps and break barriers that sometimes prevent children from thriving.

Healthy Futures: United Way ensures residents are leading healthy lives. We support and offer programs that help individuals with health information, resources and care.

Thriving Adults & Families: United Way ensures adults and families are financially secure and independent. We provide families and individuals access to resources and tools that help them save money and increase their financial stability.

Crisis Support: United Way ensures vulnerable individuals are able to meet their basic needs. We understand families face hardships, which is why we partner with other organizations to provide El Pasoans a safety net of services offering support.

Community Engagement: United Way of El Paso County is committed to providing the present and future leaders of our community with professional and personal growth through development opportunities and volunteerism.

HOW IS UNITED WAY DIFFERENT FROM OTHER NONPROFITS?

United Way has the reach, expertise, and experience to bring together local donors, other nonprofits, neighborhoods, volunteers, and companies to pursue a common goal.

HOW DOES UNITED WAY DECIDE WHICH PROGRAMS TO INVEST IN?

Volunteers representing the entire community decide how the United Way of El Paso County Community Impact Fund (contributions from individuals, corporations, and individuals not designated by the donor to a specific agency) will benefit El Pasoans. The Board of Directors approves the total allocation each agency program/service will receive. United Way then provides funding from the Community Impact Fund to nonprofit health and human service organization programs based on their ability to impact areas of need identified by United Way of El Paso County.

IS MY DONATION TAX DEDUCTIBLE?

Yes. Even if you don't itemize on your tax return, you can still take a deduction.

WHAT IS THE ADVANTAGE OF A PAYROLL DEDUCTION GIFT VERSUS A ONE-TIME CONTRIBUTION?

The payroll deduction allows for convenient giving on an installment basis in any amount. Larger gifts are possible this way because giving is incremental rather than all at once. By sustaining your gift, you also help us further develop quality initiatives and programs.

WHAT ABOUT VOLUNTEER OPPORTUNITIES?

United Way of El Paso County offers various volunteer opportunities for individuals, families, or workplaces. Current opportunities are listed on United Way's local volunteer match site—VolunteerElPaso.org—to connect to nonprofits and meet community needs.
